

What is claimed is:

1. A to-be-provided information creator, which creates at least one Web page showing at least one piece of real estate information to be provided through a network, said creator comprising:
 - 5 a memory which stores the at least one piece of real estate information and at least one template for the at least one Web page; and
 - a page maker which creates the at least one Web page, by
 - 10 incorporating the at least one piece of real estate information stored in said memory into the at least one template stored in said memory.
2. The to-be-provided information creator according to claim 1, wherein:
 - 15 said memory stores a plurality of pieces of real estate information including the at least one piece of real estate information; and
 - 20 said page maker incorporates two or more pieces of real estate information included in the plurality of pieces of real estate information, into the at least one template, in such a manner that the plurality of pieces of real estate information are successively displayed in a list form on a single Web page.
 3. The to-be-provided information creator according to claim 1, wherein
 - 25 said memory stores a plurality of pieces of real estate information including the at least one piece of real estate information

and a plurality of templates including the at least one template, and said creator further including:

- a template selector which selects the at least one template for the at least one Web page, from the plurality of templates stored in said memory, in response to a request from a user of said to-be-provided information creator; and
- an information selector which selects the at least one piece of real estate information from the plurality of pieces of real estate information stored in said memory, in response to a request from the user, and

wherein said page maker incorporates the at least one piece of real estate information selected by said information selector, into the at least one template selected by said template selector.

4. The to-be-provided information creator according to claim 15 2, wherein

said memory stores a plurality of templates including the at least one template, and said creator further including:

- a template selector which selects the at least one template for the at least one Web page, from the plurality of templates stored in said memory, in response to a request from a user of said to-be-provided information creator; and
- an information selector which selects the two or more pieces of real estate information, from the plurality of pieces of real estate information stored in said memory, in response to a request from the user, and

wherein said page maker incorporates the two or more pieces of real estate information selected by said information selector, into the at least one template selected by said template selector.

5. The to-be-provided information creator according to claim
5 3, wherein:

the at least one Web page to be created by said page maker includes a plurality of Web pages in a hierarchical structure;

said memory stores linking information for providing a linking relationship between high and low levels of the hierarchical structure;

10 and

said page maker creates all Web pages included in the hierarchical structure, using the linking information.

6. The to-be-provided information creator according to claim
4, wherein:

15 the at least one Web page to be created by said page maker includes a plurality of Web pages in a hierarchical structure;

said memory stores linking information for providing a linking relationship between high and low levels of the hierarchical structure;
and

20 said page maker creates all Web pages included in the hierarchical structure, using the linking information.

7. The to-be-provided information creator according to claim
5, further including:

an information retriever which retrieves real estate information
25 shown on another Web page, from the another Web page through a

network; and

an information storage unit which stores the information retrieved by said information retriever in said memory.

8. The to-be-provided information creator according to claim 5 6, further including:

an information retriever which retrieves information regarding real estate from another Web page through a network; and

an information storage unit which stores the information retrieved by said information retriever in said memory.

10 9. A method for creating at least one Web page showing at least one piece of real estate information to be provided through a network, said method comprising the steps of:

storing the at least one piece of real estate information and at least one template for the at least one Web page; and

15 creating the at least one Web page showing, by incorporating the at least one piece of real estate information into the at least one template.

10. The method according to claim 9, wherein:

said storing step includes a step of storing a plurality of pieces of 20 real estate information including the at least one piece of real estate information; and

said creating step includes a step of incorporating two or more pieces of real estate information included in the plurality of pieces of real estate information, into the at least one template, in such a way 25 that the plurality of pieces of real estate information are successively

displayed in a list form on a single Web page.

11. The method according to claim 9, wherein
said storing step includes a step of storing a plurality of pieces of
real estate information including the at least one real estate
information and a step of storing a plurality of templates including
the at least one template, and said method further including the steps
of:
 - 5 selecting the at least one template for the at least one Web page
from the plurality of templates, in response to a request from a user;
 - 10 and
 - selecting the at least one piece of real estate information from
the plurality of pieces of real estate information, in response to a
request from the user, and
 - 15 wherein said creating step includes a step of incorporating the
selected at least one piece of real estate information into the selected
at least one template.
 12. The method according to claim 10 wherein
said storing step includes a step of storing a plurality of
templates including the at least one template, and said method further
including the steps of:
 - 20 selecting the at least one template for the at least one Web page
from the plurality of templates, in response to a request from a user;
and
 - selecting two or more pieces of real estate information from the
25 plurality of pieces of real estate information, in response to a request

from the user, and

wherein said creating step includes a step of incorporating the selected two or more pieces of real estate information into the selected at least one template.

- 5 13. The method according to claim 11, wherein:
 - the at least one Web page to be created includes a plurality of Web pages in a hierarchical structure;
 - said method further includes a step of storing linking information for providing a linking relationship between high and 10 low levels of the hierarchical structure; and
 - said creating step includes a step of creating all Web pages included in the hierarchical structure, using the linking information.
 14. The method according to claim 12, wherein:
 - the at least one Web page to be created includes a plurality of 15 Web pages in a hierarchical structure;
 - said method further includes a step of storing linking information for providing a linking relationship between high and low levels of the hierarchical structure; and
 - said creating step includes a step of creating all Web pages 20 included in the hierarchical structure, using the linking information.
 15. The method according to claim 13, further including the steps of:
 - retrieving a piece of real estate information shown on another Web page, from the another Web page through a network; and 25
 - storing the retrieved information.

16. The method according to claim 14, further including the steps of:
- retrieving a piece of real estate information shown on another Web page, from the another Web page through a network; and
- 5 storing the retrieved information.
17. A program for controlling a computer to function as a to-be-provided information creator which creates at least one Web page showing at least one piece of real estate information to be provided through a network, and said creator comprising:
- 10 a memory which stores the at least one piece of real estate information and at least one template for the at least one Web page; and
- a page maker which creates the at least one Web page by incorporating the at least one piece of real estate information stored
- 15 in said memory, into the at least one template.